

**Character cards:**

<b>Lana</b>	<b>Sharly</b>
<p><b>Starting Points:</b> 9</p> <p><b>Background:</b> You are a South Asian woman with a high educational background, raised by very traditional parents as a first-generation South-Asian American. Your parents had a high disposable income as you were growing up and always bought organic products. You also work in tech and have the disposable income to spend on high quality products and educate yourself. Therefore, you started with <b>9 points</b> because of your science background knowledge that helps you make informed life and health decisions.</p> <p><b>Age:</b> 24</p> <p><b>Ethnicity:</b> South Asian</p> <p><b>Job/career path:</b> Software engineer at Amazon</p> <p><b>Salary:</b> \$180,000 per year</p>	<p><b>Starting Points:</b> 3</p> <p><b>Background:</b> You are an Arabic woman attending college abroad in the US with a very conservative Muslim family back home in Egypt. You wear a hijab and are studying political science. Since you are a student paying for your own cost of living and education, you are not able to afford expensive products. Furthermore, you were raised near a factory back in Egypt until you were 18 and left for college. Therefore, you started with <b>3 points</b> because you do not have an extensive science background, had a lot of EDC exposures from living near a factory, and are not using EDC-free products in your everyday life in an effort to save money.</p> <p><b>Age:</b> 19</p> <p><b>Ethnicity:</b> North African</p> <p><b>Job/career path:</b> Student</p> <p><b>Salary:</b> \$20,000 per year</p>

<p style="text-align: center;"><b>Taylor</b></p> <p><b>Starting Points:</b> 9  <b>Background:</b> You are a transgender artist with high educational background, raised in a liberal White dominant community. You care about environmental sustainability, so you read a lot of relevant books at your leisure. Therefore, you started with <b>9 points</b> because of your science background knowledge that helps you make informed life and health decisions.</p> <p><b>Age:</b> 35  <b>Ethnicity:</b> White  <b>Job/career path:</b> Freelancer artist (avant-garde/ experimental art)  <b>Salary:</b> \$160,000 per year</p>	<p style="text-align: center;"><b>Mirabella</b></p> <p><b>Starting Points:</b> 7  <b>Background:</b> You live in the suburbs outside of Los Angeles and have 2 beautiful kids. You are particularly interested in working in business and have a strong minded personality. Therefore, you start with <b>7 points</b> because your strong mindedness knows what is good for you and what is bad for you.</p> <p><b>Age:</b> 38  <b>Ethnicity:</b> Caucasian  <b>Job/career path:</b> Healthcare consultant  <b>Salary:</b> \$80,000 per year</p>
<p style="text-align: center;"><b>Kimiko</b></p> <p><b>Starting Points:</b> 6  <b>Background:</b> You are an Asian woman working in the field of organic period products. You double majored in environmental sciences and marketing in college. As a marketing director at Thinx Co., you are in charge of designing and promoting products in the company and actively engage with consumers for feedback. Therefore, you start with <b>6 points</b> because of your science training and communications with period product consumers. However, your job also potentially exposes you more to EDCs in period products.</p> <p><b>Age:</b> 25  <b>Ethnicity:</b> Asian  <b>Job/career path:</b> Marketing Director  <b>Salary:</b> \$100,000 per year</p>	<p style="text-align: center;"><b>Fern</b></p> <p><b>Starting Points:</b> 6  <b>Background:</b> You are a lawyer advocating for gender equity and social justice. You often work pro bono in the prison for feminine care. You are also taking care of a 3-year old son on your own. You start with <b>6 points</b> because of your high education background and philanthropic work for the community. However, you don't have a lot of science knowledge except for general education courses you took in college. Your job also requires you to frequently visit the prison, where there may be environmental hazards and potential EDC exposure.</p> <p><b>Age:</b> 33  <b>Ethnicity:</b> Black/ African American  <b>Job/career path:</b> Lawyer  <b>Salary:</b> \$90,000 per year</p>

<p style="text-align: center;"><b>Kelly</b></p> <p><b>Starting Points: 5</b>  <b>Background:</b> You have a lot of energy and like to allocate that energy towards training for marathons. Establishing good friendships is very important to you, but you sometimes have a hard time managing time with your friends with your work. Therefore, you start with <b>5 points</b> because you live a rather busy life and sometimes are not able to be picky about your menstrual product choices.</p> <p><b>Age:</b> 22  <b>Ethnicity:</b> Hispanic  <b>Job/career path:</b> Chef  <b>Salary:</b> \$60,000 per year</p>	<p style="text-align: center;"><b>Jordan</b></p> <p><b>Starting Points: 5</b>  <b>Background:</b> You recently left your family home and are living with a roommate while working in retail. You hope to attend some community college classes in the future but have to work full time at the moment. Therefore, you start with <b>3 points</b> because you have limited money and are not able to spend on the best products and also live in a very industrial neighborhood with a roommate who is a smoker.</p> <p><b>Age:</b> 18  <b>Ethnicity:</b> Caucasian  <b>Job/career path:</b> Retail Worker  <b>Salary:</b> \$25,000 per year</p>
<p style="text-align: center;"><b>Megan</b></p> <p><b>Starting Points: 6</b>  <b>Background:</b> You just graduated from a top school and are thinking about applying to medical school. As you take some time to decide on whether or not you want to go to medical school, you decide to work as a barista during your gap years. Therefore, you start with <b>6 points</b> because you are still at a point in your life without clear direction and are unable to be specific about the period products that you use.</p> <p><b>Age:</b> 22  <b>Ethnicity:</b> Asian  <b>Job/career path:</b> Barista  <b>Salary:</b> \$40,000</p>	<p style="text-align: center;"><b>Elice</b></p> <p><b>Starting Points: 8</b>  <b>Background:</b> You are a hardworking woman who has been in the professional sphere for 25 years. You are well established and very financially stable. You live in the city so you have a fair-high amount of daily EDC exposure. However, because of your higher SES you are able to purchase cleaner menstrual products such as 100% cotton tampons and pads and menstrual cups. You start with <b>8 points</b> because of your financial security and your ability to monetarily protect yourself from some EDC exposure.</p> <p><b>Age:</b> 45  <b>Ethnicity:</b> Black  <b>Job/career path:</b> Communications for Dell  <b>Salary:</b> \$116,000</p>

<p style="text-align: center;"><b>Beau</b></p> <p><b>Starting Points:</b> 6  <b>Background:</b> You are a transgender male currently in graduate school studying political science and women’s studies. You live in a small city and bike everywhere, exposing you to a low-fair amount of EDCs. Your salary doesn’t offer you a lot of flexibility for product choice so typically you just buy whatever is cheapest. You start with <b>6 points</b> because you are very knowledgeable after graduating undergraduate school but still have a fair amount of EDC exposure.</p> <p><b>Age:</b> 24  <b>Ethnicity:</b> Black  <b>Job/career path:</b> Student // EMT  <b>Salary:</b> \$80,000</p>	<p style="text-align: center;"><b>Tasha</b></p> <p><b>Starting Points:</b> 3  <b>Background:</b> You are a garbage collector in Los Angeles. You dropped out of undergraduate school to help take care of your 3 year old niece, Maya. While you know this job is temporary, it was the quickest access to money that you could find. You live in downtown LA and take the bus to work. Because you don't have the most disposable income, you typically just buy whatever product is available and cheap. Your exposure to chemicals from your job and living in a condensed city make you start with <b>3 points</b>.</p> <p><b>Age:</b> 37  <b>Ethnicity:</b> Black  <b>Job/career path:</b> Garbage Collector  <b>Salary:</b> \$36,000</p>
<p style="text-align: center;"><b>Pauline</b></p> <p><b>Starting Points:</b> 4  <b>Background:</b> You are a single mother raising 2 children - an 8 year old daughter and a 12 year old son. After school, you have your children stay with you at the salon until you finish work. After working late, it is most convenient for you to use ready-made meals that you get in bulk from the local grocery store. Because you handle numerous chemical products daily to process your clients’ hair, you start with <b>4 points</b> due to your increased EDC exposure.</p> <p><b>Age:</b> 42  <b>Ethnicity:</b> Hispanic  <b>Job/career path:</b> Salon artist  <b>Salary:</b> \$55,000</p>	<p style="text-align: center;"><b>Mary</b></p> <p><b>Starting Points:</b> 2  <b>Background:</b> You and your younger sister had been in the foster system for most of your lives. However, since you recently turned 18, you are currently attending community college while also working a minimum wage job part-time to pay for rent. Because you are on a strict budget, you typically buy whichever products are cheapest, which includes heavily processed foods and the most inexpensive household necessities. Therefore, you start out with <b>2 points</b> because you have always been using the cheapest products including processed foods, which often contain more EDCs than fresh produce.</p> <p><b>Age:</b> 18  <b>Ethnicity:</b> Hispanic  <b>Job/career path:</b> Data entry  <b>Salary:</b> \$30,000</p>

**Michelle**

**Starting Points: 8**

**Background:** You have a successful Youtube channel that focuses on worldwide travel. You also do sponsorships with various companies promoting products such as travel agencies, sunscreen, locking suitcases, etc. as another source of income. Therefore, you start with **8 points** because your higher SES gives you more flexibility and freedom in your menstrual product choices and other daily necessities.

**Age:** 29

**Ethnicity:** Asian American

**Job/career path:** Youtube creator

**Salary:** \$110,000